



Cathedral Canyon Dr

KID ZONE
Cathedral City Community Amphitheater
FOOD TRUCK FIESTA

Parking Structure Third Floor
CLASSIC CAR SHOW
ROOFTOP VIEWING AREA 3RD FLOOR

STAFF PARKING

City Hall
Cathedral City

Civic Center Plaza

Avenida Lalo Guerrero
CVIRep Vallet Parking

RESTROOMS
FREE SPEECH ZONE
COMMUNITY & SPONSOR BOOTHS

CVREP
CRACHELLA VALLEY REPERTORY

LUCHADOR
BREWING COMPANY

ENTRANCE

Generator

BALLOON RIDES

Festival Lawn Annex
BALLOON RIDES

BALLOON GLOW
Festival Lawn
COLD BALLOON INFLATION PHOTO BOOTH

Town Square Park
Fountain
Art Affaire Art Show

Buddy Rogers Ave

E. Palm Canyon Drive

DJ

INFO BOOTH/TICKETS

TETHERED NIGHTTIME BALLOON RIDES

TULUSA

Mary Pickford is D'PI